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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 28-2/2013/S&M-CM/68

Dated: 27.07.2015

To

The Chief General Managers
All Telecom Circles / Districts
BSNL

Sub: - Extension of MNP Incentive scheme for channel partners

Ref-1: - This office letter no: - 28-2/2013/S&M-CM/60 dated 01.06.2015

Ref-2:- This office letter no: - 28-2/2013/S&M-CM/61 dated 12.06.2015

Kindly refer to this office letter under reference vide which fixed MNP incentive scheme was launched to motivate channel partners for increasing mobile connections. Approval of competent authority is hereby conveyed regarding extension of fixed MNP incentive scheme, which was issued vide letter under reference. The scheme will be applicable for another two months w.e.f. 01.08.2015.

1. Fixed MNP CAF commission @ Rs. 50/- per MNP case will be applicable to franchisees.
2. Fixed MNP CAF commission @ Rs. 100/- per MNP case will be applicable to RD-Retailers.
3. Distribution of Commission out of Rs. 100/- will be in the ratio of 20% to RD and 80% to Retailers.
4. In case of no RD, then Rs. 80/- will be applicable to retailers.
5. MNP CAF commission will be paid online to channel partners after activation of MNP connections.
6. The above MNP CAF commission will be in addition to normal FRC commission to channel partners.

All out efforts should be made to grab maximum connections during the scheme period. POS should be informed about this attractive scheme by sending SMS. Further extension of the scheme will be considered based on the response of the scheme.

(Upendra Bakolia)
Addl. GM (S&M)-CM

Copy to:

GM (Dev), ITPC, Hyderabad